FACULTY OF SCIENCES

SYLLABUS

FOR

M. Sc. Fashion Designing & Merchandising

(Semester: I - IV)

Examinations: 2015-16

GURU NANAK DEV UNIVERSITY AMRITSAR

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M.Sc. Fashion Designing & Merchandising (Semester System)

Semester-I

Scheme of Studies & Examination

Paper	Subject	Theory	Practical	No. of Periods Per Week	Duration of exam.	Total Marks
I	Fashion Illustration	-	Pr	2 x 3	4 Hrs.	75
II	Product Development-Workshop	-	Pr	2 x 5	5 Hrs.	150 (75+75)
III	Pattern Making and Grading	-	Pr	2 x 3	3 Hrs.	50
IV	Computer Aided Fashion Designing	-	Pr	2 x 4	3 Hrs.	100
V	History of Indian Costumes	Th	-	4	3 Hrs.	100 (75+25)
VI	Communication Skills in English	Th	Pr	6	3 Hrs.	75 (50+25)
						Total marks=550

Semester-II
Scheme of Studies & Examination

	Subject	Theory	Practical	No. of Periods Per Week	Duration of exam	Total Marks
I	Fashion Illustration	-	Pr	2 x 3	4 Hrs.	75
II	Product Development-Workshop	-	Pr	2 x 5	5 Hrs.	150 (75+75)
III	Pattern Development & Draping	-	Pr	2 x 3	3 Hrs.	75
IV	Computer Aided Fashion Designing	-	Pr	2 x 3	3 Hrs.	100
V	Fashion Merchandising and Marketing	Th	-	4	3 Hrs.	100
VI	Traditional Indian Embroideries	Project		3	-	50
						Total Marks:550

In plant Training: Students to undertake in-plant training in any garment industry/ Manufacturing unit/Export unit/Textiles manufacturing unit/ Merchandising Firm, after Semester II. A project report and certificate of completion from the training unit to be submitted in the department is mandatory.

Semester-III
Scheme of Studies & Examination

Paper	Subject	Theory	Practical	No. of Periods Per Week	Duration of exam	Total Marks
I	Product Development-Workshop	-	Pr	2 x 5	5 Hrs.	150 (75+75)
II	Advance Draping	-	Pr	2 x 3	3 Hrs.	75
III	Computer Aided Fashion Designing	-	Pr	2 x 4	3 Hrs.	100
IV	Surface Ornamentation	-	Pr	2 x 2	4 Hrs.	75
V	Global Costumes	Th	-	4	3 Hrs.	100 (75+25)
VI	Seminar-Indian Traditional Textiles	-	Seminar	3	-	50
						Total Marks:550

M.Sc. Fashion Designing & Merchandising (Semester System)

Semester-IV

Scheme of Studies & Examination

Paper	Subject	Theory	Practical	No. of Periods Per Week	Duration of exam	Total Marks
I	Portfolio Development	-	Pr	2 x 4	3 Hrs	100
II	Product Development-Workshop	-	Pr	2 x 5	5Hrs	150 (75+75)
III	Fashion Merchandising and Retailing	Th	-	4	3 Hrs.	100
IV	Textile Chemistry	-	Pr	2 x 2	3 Hrs.	75
V	Communication Skills in English	Th	Pr	6	3 Hrs.	75 (50+25)
VI	Exhibition / Fashion Show / Display	-	-		-	50
						Total Marks:550

Paper-I
Fashion Illustration (Practical)

Objective:

- To understand fashion illustration concepts and techniques.

Practical: 2 x 3 Pds/ Week **Total Marks: 75**
Time: 4 Hrs

Instructions to the Examiner:

- The Examiner will set 3 questions. One question from each unit, questions may have sub parts.

Unit – I

- **Basic drawing techniques** and sketching, nature study (Flowers and leaves).
- **Basic Block Figure –** Kids
- **Flesh figure** in different poses – Kids.

Unit – II

- **Rendering different mediums** – Pencil (Charcoal, Staedtlers), Poster, Water, Oil, Pastel and Ink.
- **Colour and Colour Wheel.**
- **Colour Schemes –** Monochromatic, Achromatic, Polychromatic, Adjacent, Complementary, Warm, Cool, Rainbow Pastels, Tints and Shades and using them in Geometrical, Abstract and Realistic Designs

Unit – II1

- **Patterns and Motifs** suitable for kids wear
- **Creating various textures using different techniques and mediums –** Net, Knit, Denim, Velvet, Lace, Fur, Brocade, Tweed, Leather, Silk and Corduroy.

Books Recommended:

1) Abling Bina, " Fashion Sketch Book", 2006 by Fairchild Publication
2) Stan Smith, "The Illustration handbook" 1984 by Macdonld Co.
3) Julian Seaman, "Professional Fashion Illustration" by B.T. Batsford Ltd.
4) Kathryn McKelvey "Illustrating Fashion" by Blackwell Science.
5) Ireland Patrick John, "Fashion Design Drawing Presentation", 1996 B.T. Batsford Ltd.
6) Allen and Seaman, "Fashion Drawing- The Basic Principles" 1994, B.T. Batsford, London.

Paper-II
Product Development-Workshop (Practical)

Objective:
To enable the students to apply the knowledge of design process in making a collection.

Practical: 2 x 5 Pds/ Week **Total Marks: 150**
Time for Paper: 5 Hrs **Ext.:75**
Workshop (Int):75

PRODUCT DEVELOPMENT (EXT: 75)

Instructions to the Examiner:
Construction of any one garment from below mentioned kids wear :

- Party Wear
- Casual Wear
- Sports Wear
- Uniform (School)

Emphasis should be given to pattern development, placement on the fabric, design features, and finishing of the garment.

WORKSHOP (Int: 75)

Instructions to the Faculty:
Students to construct three Garments from the below mentioned kid's wear collection.

- Party Wear
- Casual Wear
- Sports Wear
- Uniform (School)

The jury comprising of teaching faculty will mark the three Garments attempted by the students, out of 75 marks. The marks distribution of the collection will be as follows:

Design Development 20 Marks

- Research
- Finalisation of Theme
- Sourcing
- Finalization of designs
- Measurements and specification sheets.

Pattern Development 10 Marks

- Development of basic blocks
- Pattern making and layout

Product Development 25 Marks
Construction on actual fabric.

- **Photo Shoot** 10 Marks

The Documentation of all processes in one report to be submitted in the department.
10 Marks

Books Recommended:

Essential Reading:

1) McCall's Sewing in Colour, 1971, Butterrick Publishing Co.
2) Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
3) Measure, Cut and Sew, Holt Rinehart and Winson.1922, Mc Millian Publishing Company.
4) Bray N., Dress Pattern Designing, 2003 (5th edition) Willey Blackwell.
5) Pattern Making for Fashion Design by Helen Joseph Armstrong, 2005, Prentice Hall.
6) Tata Sharon Lee, "Inside Fashion Design", 1977, Francisco Canfield Press,
7) Ireland Patrick John, Fashion Design Drawing and Presentataion, 1996, B.T.Batsford London,
8) Seaman, Julian, Professional Fashion Illustration, 1995, B.T. Batsford London,
9) Drake And Nicholas, "Fashion Illustration", 1994, Thames and Hudson London.

Paper-III
Pattern Making and Grading (Practical)

Practical: 2 x 3 pds/ week **Total Marks - 50**
Time: 3 hrs

Objective:

- To understand the importance of pattern development.
- To apply the knowledge of pattern development for creating structural designs.

Instructions to the examiner:
The examiner will set one question each from Unit II, III and IV.

Unit – I

Introduction to Pattern Making

- Pattern making tools.
- Pattern making terms.

Anthropometric measurements (in cms and inches)
Study of various sizes and measurements: measurement charts, selection of right size, fitting problems.

Unit - II

Child Bodice block and Sleeve Block
Adult Bodice block and Sleeve block using metric system.
Drafting of Sleeves:-

- Circular/ Handkerchief
- Bishop Sleeve
- Lantern Sleeve
- Juliet Sleeve
- Saddle Sleeve
- Drop Shoulder Sleeve.

Drafting of Collars:

- Winged Collar
- Chelsea Collar
- Bishop Collar
- Coat Collar
- Shawl Collar
- Stand & Fall Collar
- Convertible Collar.

Drafting of Skirts:

- Basic Skirt
- Wrap around skirt
- Handkerchief skirt

Developing contoured Patterns:

- Halter Style
- Off Shoulder
- Double Breasted

Unit - III

Dart Manipulation:

- Shifting of Darts by pivot method, slash and spread method on full scale. (One Exercise for each of the following)
- Single Dart Series
- Two Dart Series
- Multiple Dart Series
- Princess Line and Empire Style Lines
- Style Darts
- Yokes
- Gathers

Unit – IV

Introduction to Grading-: Direct and Vector Method

- Grading of Adult Bodice Block
- Grading of Full Sleeve
- Grading of Skirt Block.

Books Recommended:
Essential Readings:

1. Bernard Zamkoff and Jeanne Price, Creative Pattern Skills for Fashion Design (f.i.t. Collection), 1990, Publisher: Fairchild Books & Visual.
2. Helen Joseph Armstrong, Pattern making for Fashion Design, 2000, Dorling Kindersley (India) Pvt. Ltd. India.
3. Sandra Betzina, Fast Fit – Easy Pattern Alterations for Every Figure, 2003 Taunton Pr.

Further Readings:

4. Gale Grigg Hazen, Fantastic Fit for Every Body, 1998, Published by Rodale Press
5. Pati Palmer and Marta Alto Palmer, Fit for real People, 1998., Pletsch Inc.,
6. Kathleen Maggio, Altered Clothing.
7. Pati Palmer and Susan Pletsch, Easy, Easier, Easiest Tailoring,; 2000., Published by Palmer/ Pletsch Inc.,

Paper-IV
Computer Aided Fashion Designing (Practical)

Practical: 2 x 4 pds/ week **Total Marks - 100**
Time: 3 hrs

Objectives:

To enable students to handle tools of Adobe Illustrator & Photoshop to create fashion and design Illustration.

Instructions to the Examiner:
- Question paper will have one question from each unit.
- Each question will carry equal marks.

Unit I

Adobe Illustrator:
- Introduction Vector Graphic and Bitmap Graphic.
- Opening, closing and saving a file.
- Tool Box
- Grids and Guideline
- Ruler Setting
- Paths – With all options
- Importing and Exporting
- Printing a document
- Filters
- Layers
- All Menus

Project 1:
Drawing the below given Fashion Details by applying various textures and effects.

Fashion Details:
- **Collars:** Turtle, Tuxedo, Cape, Convertible, Shirt, Sailors, Chelsea, Coat, Cowl Neckline.
- **Sleeves:** Raglan, Ruffle, Dolman, Virago, lantern, Leg-O-Mutton, Bell.
- **Bodice:** Basic, Halter Style, Off shoulder, Double Breasted
- **Skirts:** Basic, A-Line, Flared, Fishtail, Petal, Peplum, Puffball, Divided.
- **Trousers:** Basic, Dungarees, Hipster, Capri, Bell Bottom, Jodhpurs, Fisherman Pants, Cargo.
- **Pockets:** Patch, Inseam, Welt, Bound and Pouch.
- **Accessories:** Bags, Belts, Caps, Bows, Jewellery, Scarves.

Project 2:
- **Figure Drawing:** Male, Female and Kids.
- **Mood Board and story Board** based on Theme.
- **Design and Drape:** Kids wear

Unit-II

Adobe Photoshop

- Introduction: Vector Graphic and Bitmap Graphic.
- Opening, closing and saving a file.
- Tool Box
- Importing and Exporting
- Printing a document
- Image size and Resolution
- Colour Palettes
- All Menus

Project 3:

Draping Simulation:

Books Recommended:

1. Adobe Photoshop, 12.0
2. Gruman, Galen, Adobe in Design Cs2 Bible.
3. Adobe Illustrator, 12.0
4. Lazer, Susan.H., Adobe Illustrator For Fashion Design
5. Golding, Mordy, Adobe Creative Suite 2

Paper-V
History of Indian Costumes (Theory)

Theory: 4 pds/week **Total Marks: 100**
Time for Paper: 3 Hrs. **Ext: 75**
Int (Project):25

Objectives:

- To acquaint the students with the history and evolution of Indian Costumes.

Instructions to the examiner:

- Question paper will have five units.
- Examiner will set a total of 10 questions. Comprising two questions from each unit
- Students will attempt one question from each unit. Questions can have subunits.
- All questions carry equal marks.

Unit – I

- **Origin of clothing :** Theories
- **Origin of Costumes** and their development according to social factors.

Unit – II

Ancient Indian Civilization Costumes:

- Mauryan and Sunga Period
- Satvanaha Period
- Gupta Period

Unit – III

- **Mughal Period :-** Costumes of Pre- Mughal, Mughal and Post- Mughal Period
- **British Period :-** Costumes of Pre- independence and Post Independence period

Unit – IV

Traditional costumes of India

- **North Zone –** Punjab, Jammu and Kashmir
- **East Zone –** Assam, West Bengal
- **West Zone –** Maharashtra, Gujrat
- **South Zone –** Kerala, Karnataka

Unit – V

Dance Costumes of India

- **Punjab –** Gidda and Bhangra
- **Gujrat-** Garba
- **Manipur –** Raslila
- **AndhraPradesh –** Kuchipudi
- **Orissa-Odissi**

PROJECT :(Int :25 marks)
Students to present seminars / Power-Point Presentations / or Displays on any one of the above.

Books Recommended:

Essential Reading

1. A.Biswas, Indian Costumes, (2003), Publication Division
2. Parul Bhatnagar, Traditional Indian Costumes and Textiles, (2004), Abhishek Publications

Further Reading:

3. J.R. Planche, History of British Costumes, 2001.
4. Indian Textile Prints, (2004) the Pepline Press Agile Rabbit Editions.
5. Ritu Kumar, Costumes and Textiles of Royal India, (1999), Christie's Book.

Paper-VI
Communication Skills in English (Theory + Practical)

Theory: 6 pds/week **Total Marks: 75**
Time for Paper: 3 Hrs. **Theory: 50**
Practical: 25

Instructions to the Examiner for Theory Exam:
Examiner to follow guidelines given below:

1. Introduction, basic- forms of Communication, effective communication Concepts. 8 Marks
2. Comprehension of an unseen Passage 10 Marks
3. Précis making of a paragraph 5 Marks
4. Summary writing of passage 5 Marks
5. Business letters with internal choice 7 Marks
6. Article Writing 10 Marks
7. Five Fashion Terms 5 Marks

Unit – I
Introduction: Basic Communication, Basic forms of Communication, principles / Concepts of effective Communication

Unit – II
Reading Skills: Model of Reading to learn – Reading tactics and strategies; Reading Purpose-Kinds of purpose and associated comprehension.
Reading outcomes: Paraphrasing / Précis – writing and Summary writing.

Unit – III
Letter – Writing: Writing styles and formatting of letters, business letters, request letters, good news and bad news letters, Persuasive letters, sales letters, collection letters etc.

Unit – IV
Article Writing on Issues Related to Fashion, Style and Design: How to begin, the topic sentence and the controlling idea, structure, coherence, descriptive writing techniques and critical appreciation.

Unit – V
Fashion Terms: Commisure, Conventional, Cool, Double faced, Dowdy, Elastane, Elitist, Extemporize, fashion Police, Fauxpas, Finery, Galish, Gauche, Gaudy, Grandeur, Graphic art.

Instructions to the Examiner for Practical/ Oral Exam:

The Practical/ Oral Examination will be conducted by the examiner appointed by GNDU as per rules. The Examiner will test pronunciation of the examinees by giving them oral exercises on Word-Stress and connected speech. The examiner will test the listening skills of the examinees by playing a recorded cassette or by reading out a passage himself / herself and asking questions. He /she may also ask the examinees to take notes.

Pronunciation - 7 **Listening Comprehension - 6**
Word Stress- 7 **Note Taking – 5**
For Practical:

Pronunciation- Introduction of English sounds and their symbols, word- stress features of connected speech – Rhythm, Assimilation, Elision, Linking

Listening Skills
Principles of effective Listening, factors effecting Listening

- Listening to T.V. News / Audio Cassettes
- Note – Taking.

Books Recommended:

1. John Seely: Oxford Guide to Effective Writing and Speaking OUP
2. Geetha Nagaraj – A Course in Grammar and Composition, Foundation Books, 2006
3. A Course in Listening and Speaking I by V. Sasikumar etal, Foundation Books.
4. English Phonetics and Phonology by Peter Roach, Cambridge University Press.
5. Advance learner's Dictionary (New Edition).
6. English Pronouncing Dictionary, By Daniel Jones, Cambridge University Press.

Paper-I
Fashion Illustration (Practical)

Practical: 2 x 3 pds/ week **Total Marks - 75**
Time: 4 hrs

Objective:
To enable students to draw fashion figures and model figures

Instructions to the examiner:
The examiner will set one question from each unit. Questions may have sub-parts.

Unit-I

- Basic Block Figure- Female.
- Geometric Fashion model with movable ball joints.
- Figure Drawing in different postures by soft rendering.
- Sketching of Facial features – Eye, Ear, Nose.
- Sketching of Faces & Hair Styles.
- Sketching of hands, Arms, Legs, Feet.

Unit-II

- Basic Block Figure –Male.
- Geometric Fashion model with movable ball joints.
- Figure Drawing in different postures.
- Sketching of Facial features – Eye, Ear, Nose.

Unit-III

The following details may be illustrated on Male /Female Figure.

- To illustrate detailing of pleats, tucks, darts, yokes and godets.
- Detailing of hemlines, edging, pockets, fasteners, trimmings and accessories.
- To illustrate variations in skirts, dresses, trouser, coats, and jackets.

Books Recommended:
Essential Reading:

1. Tata Sharon Lee, “Inside Fashion Design”, 1977, Francisco Canfield Press.
2. Ireland Patrick John, Fashion Design Drawing and Presentation”, 1996, B.T. Batsford, London.

Further Reading:

3. Seaman, Fashion Drawing – The Basic Principles”, 1994, B.T.Batsford, London,.
4. Seaman Julian, Professional Fashion Illustration”, 1995, Batsford, London,.
5. Drake And Nicholas, “Fashion Illustrations” , 1994, Thames and Hudson, London,.
6. Abling Bina, Fashion Sketch Book”, 2006, Fairchild publication.

Paper-II
Product Development-Workshop (Practical)

Objective:
To enable the students to apply the knowledge of design process in making a collection.

Practical: 2 x 5 Pds/ Week **Total Marks: 150**
Time for Paper: 5 Hrs. **Ext.:75**
Workshop (Int):75

PRODUCT DEVELOPMENT (Ext :75)
Instructions to the Examiner:
Construction of any one garment from the list given below.

- Casual wear
- Party wear (Traditional / Western / Fusion)
- Executive wear
- Night wear

Emphasis should he given to the pattern development, placements on the fabric, design features and finishing of the garment

WORKSHOP (Int:75)
Instructions to the Faculty:
Students to construct three Garments from the below mentioned Female collection.

- Casual wear
- Party wear (Traditional / Western / Fusion)
- Executive wear
- Night wear

The jury comprising of teaching faculty will mark the three Garments constructed by the students out of 75 marks. The marks distribution of the collection will be as follows:

Design Development 20 Marks

- Research
- Finalisation of Theme
- Sourcing
- Finalization of designs
- Measurements and specification sheets.

Pattern Development 10 Marks

- Development of basic blocks
- Pattern making and layout

Product Development 25 Marks

- Construction on actual fabric

Photo Shoot 10 Marks

Documentation of all processes in one report to be submitted In the department. 10 Marks

Books Recommended:
Essential Reading:

1. Connie Amaden-Crawford, A Guide to Fashion to Sewing, Fourth Edition, 1992, Fairchild publications.
2. Dorothy Wood, The Practical Encyclopedia of Sewing, 1999, Lorenz Books, Anness Publishing Ltd., New York.
3. Connie Long, Clarke Barre, Easy Guide to Sewing Blouses (Sewing Companion Library), 1997, The Taunton Press, Inc.
4. McCall's Sewing in Colour, 1971, Butterick Publishing Co.
5. Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
6. Measure, Cut and Sew; Holt Rinehart and Winson. 1922, Mc Millian Publishing Company.
7. Bray N., Dress Pattern Designing, , 2003(5th edition) Wiley Blackwell
8. Pattern Making for Fashion Design by Helen Joseph Armstrong, 2005, Prentice Hall.
9. Tata Sharon Lee, "Inside Fashion Design", 1977, Francisco Canfield Press,.
10. Ireland Patrick John, Fashion Design Drawing and Presentation", 1996, B.T.Batsford, London,.
11. Seaman, Julian Professional Fashion Illustration, 1995, B.T. Batsford, London,.
12. Drake And Nicholas, Fashion Illustrations", 1994, Thames and Hudson, London"

Further Reading:

13. Wendy Gardiner, The Encyclopedia of Sewing Techniques a Step-by Step Visual Directory within Inspirational Gallery of Finished pieces, 2003, Piers Spence Search Press Limited Kent.
14. Complete Book of Sewing – A Practical step-by-step Guide to Sewing Techniques, 1996, Dorling Kindersley Publishing Inc. London.
15. Basic Pattern Skills for Fashion Design by Bernard Zamkoff, 1997, Fairchild Publication,.
16. Ernestine Koff, Design Apparel Through Flat Pattern, 2006, Cole Publishing Co.
17. Martin Shoben, Pattern Cutting & Making Up, 1987, Butter Worth, heimeneman.
18. Hilde Jaffe, Draping for Fashion Design, 2007, Claudia Barbara.
19. Ireland, Patrick John, Fashion Design Drawing and Presentation 1996, " , B.T. Batsford, London,.

20. Elisabetta Drudi, T.Paci, “Figure Drawing for Fashion”, 2002, The Pepin Press.

21. Bina Abling, Fashion Illustrations , 2008, Fairchild publication,

22. Bina Abling, Fashion rendering with Color, 2000, Fairchild Publication.

23. Thames & Hudson, Vogue Sketch Catalogue, 1911, Si New House.

Paper-III
Pattern Development and Draping – (Practical)

Objectives:

- To understand the draping aspects of pattern making.
- To apply the knowledge of draping in developing patterns and designs by draping

Practical: 2 x 3 pds/ week **Total Marks: 75**
Time: 3 hrs.

Unit – I

Draping basic bodice block: Front, Back:

- Preparation of muslin, Draping steps, Marking and Trueing.
- Block with waist dart
- Block with Armhole and Waist dart
- Dart less Block

Draping of Sleeve

- Basic sleeve

Unit – II

Draping of Collars

- Convertible collar
- Mandarin collar
- Notched collar
- Shawl collar

Draping of Torso block using following features:

- Fish dart
- Princess line

Draping of Bodice with following features:

- Stylised neckline and armholes
- Cowl Neckline: Basic or Cowl with yoke
- Turtle neckline
- Yokes and stylised hemlines.

Books Recommended:

1. Helen Joseph- Armstrong, Draping for Apparel Design, Oct. 1999 Publisher: Fairchild Books & Visual.
2. Connie Amaden – Crawford, The art of fashion Draping, 2nd edition (Oct. 1995) Publisher: Fairchild Books, K Visual.
3. Hilde Jaffe, Jurie Reus, Draping for Fashion Design, 1993, Prentice Hall Carrer & Technology.

Paper-IV
Computer Aided Fashion Designing (Practical)

Objectives:
To enable students to learn the application of pattern making software.

Practical: 2 x 3 pds/ week **Total Marks - 100**
Time: 3 hrs

Instructions to the Examiner:
- The examiner will set one question covering the whole syllabus. The question will have subparts

Pattern Making (Using any Software)
- Introduction
- Notches and Darts
- Pleats, Tucks, yokes, Godets
- Dart manipulation

Grading
- Grading the patterns to various sizes

Marker Making
- Marker Making and piece plotting of various product types and printing on A4 sheets.

Project 1:

Pattern
- Child bodice block and sleeve Block.
- Adult Bodice Block and Sleeve Block (Male and Female)
- Sleeves
- Collars
- Skirts

Project 2:

- Grading of Adult Bodice Block
- Grading of Sleeve
- Grading of Skirt
- Marker setting of all Graded garments.

Books Recommended:
1. Software Manuals
2. Joseph, Helen, Pattern Making for Fashion Designing
3. Coklin. Gerry, Pattern Grading for Women's Clothes

Paper-V
Fashion Merchandising and Marketing (Theory)

Objective:

- To help students to comprehend the role of merchandiser.

Theory: 4 pds/ week **Total Marks – 100**
Time: 3 hrs

Instructions to the examiner:

- Question paper will have 5 units.
- Examiner will set total of 10 questions comprising two questions from each unit
- Students will attempt one question from each unit. Questions can have subparts.
- All questions will carry equal marks.

Unit – I

Fashion Terminology : Fashion , Fad, Classic, Style, Trends, Apparel, High Fashion, Mass Fashion, Boutique, Couture , Couturier, Couturier, Taste, Silhouette
Theories of fashion Adoption
Fashion Cycle: Stages of Fashion Cycle, length of cycle, broken fashion cycle. Accelerating and Retarding Factors.

Unit-II

Fashion Business: Introduction, Scope, Forms of Business Organisation.
Fashion Merchandising: Introduction, role and responsibility of Merchandiser.

Unit-III

Understanding Marketing and Marketing Process: Nature and scope
Strategic Planning in the Markets: The fashion markets and the marketing environment.
Introduction and Development of Fashion Market: Fashion market size and structure.
Market Research: Consumer market and behaviour of consumers.
International and Domestic Fashion Markets: Haute Couture, Prêt – a- Porter, Mass production.
Fashion Markets of World: Italy, Paris, India.

Unit – IV

Fashion Forecasting: Trend Analysis, Merchandize planning.
Range Development: Product and range development on the basis of fashion calendar, market research.

Unit – V

Advertising - Role and types of Advertising.
Sales Promotion: Techniques, Promotional stores.
Fashion Photography – Design Studios.
Collection Shows, Fashion Shows, Publicity

Books Recommended:

Essential Reading:

1. Merchandise Buying & Management, John Donnellan, 2001, Farechild Books,.
2. Kitty G. Dickerson, Inside The Fashion Business, 7th Edition, 2003 Prentice hall
3. Elaine Stone, The Dynamics of Fashion, 2004, Fairchild.
4. Jay Diamond; Ellon Diamond, The World of Fashion , 2007, Fairchild.

Further Reading:

5. Gini Stephens Frings, Fashion from Concepts to Consumer, 1982, Prentice hall,.
6. Tony Hines, Fashion Marketing, 2006, Butter Worth – Heinemann.
7. Rosemary Varley, Retail Product Managemnet : Buying and Merchandising, 2005, Routledge.
8. John Giacobello, Careers in fashion Industry, 2000, Rosel Pub. Group.

Paper-VI
Traditional Indian Embroideries (Project)

Practical: 3 Pds/ Week **Total Marks: 50**
Project (Int): 50

Samples for Traditional Embroideries.

- Kantha
- Kasuti
- Kashida
- Kutch
- Chikankari
- Chamba Rumal
- Sindhi
- Phulkari
- Manipuri

Note: Students to incorporate the above in their Apparels.

A visit to any textile museum / Craft cluster / Craft area. Survey and documentation of the selected craft situation as it exists and how it has evolved, to study:

- The textile craft and handicraft of the area in detail.
- The technicalities as well as the present status of the craft.
- Role of designer to uplift the craft
- Study the consumer choice, the marketing channels and outlets.
- Students make a detailed documentation of the implements, materials and process used.
- They will submit the document in the form of Oral Presentation or Display.

Books Recommended:
Essential Reading:

1. Rustarm; J. Mehta, "Masterpieces of Indian Textiles", (1970), D.B. Taraporevala Sons & Co., Pvt.Ltd.
2. Joyee Storey, The Thames and Hudson- Manual of Textile Printing.' (1974), Thames and Hudson – London.
3. Abraham T.M., Handicraft of India, Graphics Columbia, New Delhi, 1964, Mulk Raj Anand Marg, Vol. VIII, 1954.

Further Reading:

4. Bhushan Brij Jamila , The Costumes and Textiles of India, 1958, D.B. Taraporewala Sons and Co., Ltd, Bombay.
5. Bhattacharyya A.K, Chamba Rumal, 1968, Indian Museum, Calcutta.
6. Dongerkery, Kamala S., Romance of Indian Embroidery, 1951, Thacker & Co. Ltd. Bombay.
7. Dhamija Jasleen., The Kanthas of Bengal, 1971, The Times of India Annual.
8. Irwin John and Schwartz P.R., Studies in Indo-European textiles, 1966, Calico Museum of textile, Ahmedabad.
9. Irwin and Hall, Indian Embroideries, Published by S.R. Bastikar, P.B. 28, Ahmedabad.
10. Joshi Indira, Kasuti of Karnatak, Popular Prakashan, Bombay 1963.
11. Indian Embroidery – Savitri Pandit.

Paper-I
Product Development-Workshop (Practical)

Objective:
To enable the students to apply the knowledge of design process in making a collection.

Practical: 2 x 5 Pds/ Week **Total Marks: 150**
Time for Paper: 5 Hrs **Ext.:75**
Workshop (Int):75

PRODUCT DEVELOPMENT (Ext:75)

Instructions to the Examiner:
Construction of any one Male garment from the list given below.

- Casual wear
- Traditional Indian wear
- Street wear
- Formal wear

Emphasis should be given to pattern development, placements on the fabric, design features and finishing of the garment.

WORKSHOP (Int: 75)

Instructions to Faculty
Students to construct three Garments from the below mentioned garments for Male.

- Casual wear
- Traditional Indian wear
- Street wear
- Formal wear

The jury comprising of teaching faculty will mark the three Garments attempted by the students out of 75 marks. The marks distribution of the collection will be as follows:

Design Development **20 Marks**

- Research
- Finalisation of Theme
- Sourcing
- Finalization of designs
- Measurements and specification sheets.

Pattern Development **10 Marks**

- Development of basic blocks
- Pattern making and layout

Product Development **25 Marks**

- Construction of garment on fabric
- **Photo Shoot** **10 Marks**

Documentation of the process to be submitted **10 Marks**

Books Recommended:

Essential Reading:

1) McCall's Sewing in Colour, 1971, Butterrick Publishing co.
2) Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
3) Measure, Cut and Sew, Holt Rinehart and Winson.1922, Mc Millain Publishing Company.
4) Bray N., Dress Pattern Designing, 2003 (5th edition) Willey Blackwell.
5) Helen Joseph Armstrong, Pattern Making for Fashion Design 2005, Prentice Hall.
6) Tata Sharon Lee, "Inside Fashion Design", 1977, Francisco Canfield Press,
7) Ireland Patrick John, Fashion Design Drawing and Presentation, 1996, B.T. Batsford London,
8) Seaman, Julian, Professional Fashion Illustration, 1995, B.T. Batsford London,
9) Drake And Nicholas, "Fashion Illustration", 1994, Thames and Hudson London.

Further Reading

10) Basic Pattern Skills for Fashion Design by Bernard Zamkoff, 1997, Fairchild Publication,.
11) Ernestine Koff, Design Apparel through Flat Pattern, 2006, Cole Publishing Co.
12) Martin Shoben, Pattern Cutting & Making Up, 1987, Butterworth, Heimeneman.
13) Hilde Jaffe, Draping for Fashion Design, 2007, Claudia Barbara.
14) Ireland, Patrick John, Fashion Design Drawing and Presentation 1996,", B.T. Batsford, London,.
15) Elisabetta Drudi, T.Paci, "Figure Drawing for fashion", 2002, The Pepin Press.
16) Bina Abling, Fashion Illustration, 2008, Fairchild Publication.
17) Bina Abling, Fashion Rendering with Color, , 200, Fairchild Publication.
18) Thames & Husdon, Vogue Sketch Catalogue, 1911, Si New House.

Paper-II
Advance Draping (Practical)

Objectives:

- To understand the draping aspects of pattern making.
- To apply the knowledge of draping in developing patterns and designs by draping.

Practical: 2 x 3 Pds/ Week **Total Marks: 75**
Time for Paper: 3 Hrs

Instructions to the Examiner:

- Examiner will set one question from each unit.

Unit – I

Draping of Skirts

- Basic Skirt with two darts front and back
- A- line skirt with flair
- Gathered skirt with yoke
- Pleated skirt
- Circular skirt
- Skirt with Frills, Flounces or Ruffles.

Unit-II

- Draping of Pants
- Draping of Bustier
- Draping and stitching any one garment

Books Recommended:

1. Helen Joseph- Armstrong, Draping for Apparel Design, Oct. 1999 Publisher: Fairchild Books & Visual.
2. Connie Amaden – Crawford, The Art of Fashion Draping, 2nd edition (Oct. 1995) Publisher: Fairchild Books, K Visual.
3. Hedde Jeffe, Jurie Reus, Draping for Fashion Design, 1993, Prentice Hall Carrer & Technology.
4. Connie Amaden, The Art of Fashion Draping Crawford Fairchild.

Paper-III
Computer Aided Fashion Designing (Practical)

Objectives:
To develop portfolio for different type of audiences through Computer Aided Designing.

Practical: 2 x 4 pds/ week **Total Marks: 100**
Time for Paper: 3 Hrs

Instructions to the Examiner:

Examiner to set one theme and students to make one mood board and one design sheet.

Instructions to the Faculty:

The art portfolio is an expression of a graduating student's creativity, design/ ability, technical expertise, illustration and presentation skills. It should exhibit the student's inclination towards the particular segment of the industry by identifying the target customers, design requirements and pricing.
Uniform Format: It is important to keep all the sheets of the same size to maintain visual continuity. Sheets should be grouped separately and systematically either horizontally or vertically. This ensures uniformity of presentation. The presentation of the portfolio depends on the contents and also on layouts. The end result should look very neat and professional.

Project
Create a portfolio, incorporate all the skills of textiles and fashion details through Computer Aided Designing.

The Portfolio must include:
- Curriculum Vita
- Page of Contents
- Theme of the project
- Mood board, Story Board, Ideation Board, Swatch Board
- Design for men, women and children
- Pattern Layout

Book Recommended
1. Software Manuals

Paper-IV
Surface Ornamentation (Practical)

Objective:
To acquaint the students with various ornamentation techniques on the fabrics.

Practical: 2 x 2 Pds/ Week **Total Marks: 75**
Time for Paper: 4 Hrs

Instructions to the Examiner:
The examiner will set two questions, one from each unit.

Instructions to the Faculty:
Students to learn the techniques and prepare samples of the following:

Unit-I

- Block printing
- Screen printing.
- Stencil printing
- Tie & Dye
- Fabric painting

Unit-II

- Gold & Silver embroidery
- Mirror work
- Sequin work
- Patch work
- Appliqué work
- Quilting
  Macramé
- Crochet.

Note: Students to incorporate the above in their Apparels.

Books Recommended:

1. Indian Embroidery – Savitri Pandit.
2. Bhatnagar, Parul – Traditional Indian Textiles.
3. Irwin and Hall Indian Embroideries, Published by S.R. Bastikar, P.B. 28, Ahmedabad.

Paper-V
Global Costumes (Theory)

Objectives:

- To acquaint the students with the history and evolution of world costumes.

Practical: 4 Pds/ Week **Total Marks: 100**
Time for Paper: 3 Hrs **Ext.:75**
Project:25

Instructions to the Examiner:

- Question paper will have five units.
- Examiner will set total of 10 questions comprising of two questions from each unit.
- Students will attempt one question from each unit
- All questions will carry equal marks.

Unit - I

Babylonian Costumes
Persian Costumes

Unit-II

Egyptian Costumes
Greek period

Unit-III

Roman Period
Byzantine Period

Unit-IV

Victorian Period
French Revolution

Unit-V

Renaissance Costumes
20th Century Fashions

Project:(Int:25)
Students to prepare power point presentation/ seminar / poster presentation or window display on any one of the above.

Books Recommended:
Essential Reading:

1. Bradley, Carolyn G., Western World Costume, 1955, British Commonwealth.

Further Reading:

2. The Victoria and Albert Museum's Textile Collection British Textiles from 1850 to 1900 by Linda Parey V and A Publications.
3. The Complete Costumes History (Tashon) Auguste Rachinet (1825-1893)

Paper-VI
Indian Traditional Textiles
Seminar

Objectives:

- To acquaint the students with the traditional textiles of India.

Practical: 3 Pds/ Week **Total Marks: 50**
Int:(50)

Instruction to faculty:-

To give an overview of traditional fabrics of different states of India with emphasis on texture design and color.

- Kashmir – Shawls
- Punjab – Phulkari, Bagh.
- Bengal – Baluchari and Jamdani.
- Uttar Pradesh – Brocades,Tanchoi
- Bihar_ Mabhubani
- Gujrat – Patolas
- Rajasthan – Bandhani,Kota doria
- Andhra Pradesh – Pochampali, kalamkari .
- Orissa –Ikat
- Karantaka – Kasuti,Iikal
- Himachal Pradesh – Chamba Rumal
- Manipur – Embroidery
- Madhya Pradesh – Chanderi Saree, Maheshwari saree.
- Maharashtra – Paithani
- Tamil Nadu – Kanchipuram

Students to present seminar/powerpoint presentation/ or seminar on any one of the above.

Paper-I
Portfolio Development (Practical)

Objective:
To develop portfolios for different types of audiences.
Practical: 24pds/ week **Total Marks - 100**
Time: 3 hrs

Instructions to the Examiner:
The examiner will set one theme based question. Emphasis should be given to the theme, design features and presentation.

Instructions to the Faculty:
The art portfolio is an expression of a graduating students creativity, design/ ability, technical expertise, illustration and presentation skills. It should exhibit the students inclination towards the particular segment of the industry by identifying the target customers, design requirements and pricing. It should ideally comprise of 30-35 sheets keeping the following points in mind.

Uniform Format: It is important to keep all the sheets of the same size to maintain visual continuity. Sheets should be grouped separately and systematically either horizontally or vertically. This ensures uniformity of presentation. The presentation of the portfolio depends on the contents and also on layouts. The end result should look very neat and professional.

The Portfolio must include:

- Curriculum Vita
- Page of Contents
- Theme of the project
- Mood board, Story Board, Ideation Board, Colour Palette and Fabric Chart.
- Thumbnails.
- There should be inclusion of designs for Male/ Female/ Kids.
- Flat working drawings, specification sheets showing technical strength are vitally important. Line planning, Fabric Indications, Fabric Consumption detailed measurement charts etc are all essential. These are to be used in conjunction with croquies.
- The Collection is to be based on innovative fabric combinations, surface texture and ornamentation. It is very important that the designs and embroidery motifs be original.

Books Recommended:
Essential Reading:

1. Tata Sharon Lee, “Inside Fashion Design”, 1977, Francisco Canfield Press.
2. Ireland, Patrick John, Fashion Design Drawing and Presentation, 1996, B.T. Batsford London.

Further Reading:

3. Allen and Seaman, Fashion Drawing – the Basic Principles, 1994, B.T. Batsford, London.
4. Seaman, Julian, Professional Fashion Illustration, 1995, B.T. Batsford, London.
5. Drake and Nicholas, “Fashion Illustrations”, 1995, Thames and Husdon, London.
6. Abling Bina, Fashion Sketch Book, 2006, by Fairchild publication.
7. Vogue Sketch Catalogue.

Paper-II
Product Development- Workshop –(Practical)

Objective:

To enable the students to apply the knowledge of design process in making a collection.

Practical: 2 x 5 Pds/ Week **Total Marks: 150**
Time: 5 hrs **Ext.:75**
Workshop:(Int: 75)

PRODUCT DEVELOPMENT (Ext:75)

Instructions to the Examiner:

The Examiner will set one theme based question for construction. The emphasis should be given to design features, pattern development, placements on the fabric and finishing of the garments.

WORKSHOP (Int :75)

Instructions to the Faculty:

Students to design a line taking inspiration from a theme and construct three garments with at least three accessories for Kid's / Male/ Female.

The jury comprising of teaching faculty will mark the three Garments attempted by the students out of 75 marks. The marks will be as follows:

Design Development 15 Marks
- Research
- Finalisation of Theme
- Sourcing
- Finalization of designs
- Measurements and specification sheets.

Pattern Development 10 Marks
- Development of basic blocks
- Pattern making and layout

Product Development 25 Marks
- Construction on actual fabric

Photo Shoot 10 Marks

Accessories 15Marks

Books Recommended:
Essential Reading:

1) McCall's Sewing in Colour, 1971, Butterrick Publishing Co.
2) Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
3) Measure, Cut and Sew, Holt Rinehart and Winson.1922, Mc Millain Publishing Company.
4) Bray N., Dress Pattern Designing, 2003 (5th edition) Willey Blackwell.
5) Helen Joseph Armstrong, Pattern Making for Fashion Design, 2005, Prentice Hall.
6) Tata Sharon Lee, "Inside Fashion Design", 1977, Francisco Canfield Press,.
7) Ireland Patrick John, Fashion Design Drawing and Presentation", 1996, B.T.Batsford London,.
8) Seaman, Julian, Professional Fashion Illustration, 1995, B.T. Batsford London,
9) Drake and Nicholas, "Fashion Illustartion", 1994, Thames and Hudson London.

Further Reading

10) Bernard Zamkoff, Basic Pattern Skills for Fashion Design 1997, Fairchild Publication,
11) Ernestine Koff, Design Apparel through Flat Pattern, 2006, Cole Publishing Co.
12) Martin Shoben, Pattern Cutting & Making Up, 1987, Butterworth, Heimeneman.
13) Hilde Jaffe, Draping for Fashion Design, 2007, Claudia Barbara.
14) Ireland, Patrick John, Fashion Design Drawing and Presentation 1996," B.T. Batsford, London.
15) Elisabetta Drudi, T.Paci, "Figure Drawing for Fashion", 2002, The Pepin Press.
16) Bina Abling, Fashion Illustration, 2008, Fairchild Publication.
17) Bina Abling, Fashion Rendering with Color, , 200, Fairchild Publication.
18) Thames & Husdon, Vogue Sketch Catalogue, 1911, Si New House.

Paper-III
Fashion Merchandising and Retailing (Theory)

Objectives:

- To help students comprehend the jobs of a merchandiser, buyer, store manager, Visual Merchandiser.

Theory: 4 pds/ week **Total Marks: 100**
Time: 3 hrs

Instructions to the examiner:

- Question paper will have five units.
- Examiner will set total of 10 questions comprising of two questions from each unit.
- Questions will have subparts.
- Students will attempt one question from each unit
- All questions will carry equal marks.

Unit-I

- **Retail Organisational structure store;** Buying, Selling, Line and Staff function, Retailing formats, Role and Responsibility of Retail Fashion Buyer.
- **Customer identification, Customer, Planning and role of Buyer**.

Unit – II

- **Retail store chains –** National (Ebony, Fab India, Ritu Wears, Shoppers Stop) and International (Tommy Hilfiger, Espirit)
- **Store Operations. Store merchandise, stores management, Fashion supply changes –** store retailing, non store retailing.

Unit – III

Retail Fashion Promotion

- Marketing Channels
- Planning and Direction’
- Retail Advertising
- Publilicity
- Special Events
- Visual merchandise
- Personal Selling
- Relationship Marketing

Unit – IV

Brands and labels
Purchase Term: Discount, Purchase Order, Payment Terms.
Costing: Cost Price, Selling Price, Backward costing.

Unit – V

Speciality store: Single line stores, Single Brand Stores and Multiple line Stores.
Departmental Stores
Mass Merchants: Discounters, Off Price Retailing, Outlet Stores.

Books Recommended:
Essential Reading:

1. John Donnellan, Merchandise Buying & Management, 2001, Farechild Books.
2. Kitty G. Dickerson, Inside The Fashion Business, 7th Edition, 2003 Prentice Hall
3. Elaine Stone, The Dynamics of Fashion, 2004, Fairchild.
4. Jay Diamond; Ellon Diamond, The World of Fashion, 2007, Fairchild.
5. John Donnellan, Merchandise Buying & Managemnet, 2001, Farechild Books.
6. Kitty G. Dickerson, Inside the Fashion Business, 7th Edition, 2003, Prentice Hall.
7. Elain Stone, The Dynamics of Fashion , 2004, Fairchild.
8. Jay Diamond; Ellon Diamond, The World of Fashion, 2007, Fairchild.

Further Reading:

9. Gini Stephens Frings, Fashion from Concepts to Consumer, 1982, Prentice Hall.
10. Tony Hines, Fashion marketing, 2006, Butter Worth – Heinemann.
11. Rosemary Varley, Retail Product Managemnet : Buying and Merchandising, 2005, Routledge.
12. John Giacobello, Careers in fashion Industry, 2000, Rosel Pub. Group.
13. Gini Stephens Frings, Fashion from Concepts to Consumer, 1982, Prentice Hall.
14. Tony Hines, Fashion Marketing, 2006, Butter Worth- Heinemann.
15. Rosemary Varley, Retail Product Management: Buying and Merchandising 2005, Routledge.
16. John Giacobello, Careers in Fashion Industry, rosel Pub. Group, 2000.

Paper-IV
Textile Chemistry (Practical)

Objectives:
To enable the students to understand the chemical structure of textile fibres and the effect of various chemicals on them.

Practical: 2 x 2 Pds/ Week **Total Marks: 75**
Time for Paper: 3 Hrs

Instructions to the Examiner:
The examiner will set one question from each unit.

Unit – I
Fibre Identification of cotton, wool, Silk, Jute, Nylon, Polyester using the following.

- Burning
- Microscopic
- Solubility

Unit – II
Fabric Identification of Cotton, Wool, Silk, Jute, and Polyester Using the following:-

- Feel
- Weight(Light, Medium, Heavy)
- Weave
- Thread Count
- Yarn Twist

Collection and identification of yarns

- Simple
- Novelty
- Textured

Collection and identification of fabric Construction techniques

- Woven
- Non- Woven
- Knitted

Unit – III

Dyeing of Fabric

- Cotton with natural dyes and Direct dyes.
- Wool with acid dyes.
- Silk with basic dyes,

Note: Students to visit knitting industry/ textile dyeing/ textile testing unit.

Books Recommended:
Essential Reading:

1. Norman Hollen and Jane Saddler, “Textiles” Second Edition. (1949), The Macmillan Company, New York. Colliee- Macmillan, Limited London.
2. Bernard P.Corbman, Textiles Fiber to Fabric, Mc Graw, Hill International Editions,(1993), Cataloging Publications.

Further Reading:

3. Isabel, B. Wingate Textile Fabrics and their Selection, (1976) Prentice- Hall Inc., Engle Wood Cliffs, N.J.
4. Katarine Paddock, Textile Fibres and their Use-Sixth edition, (1954) –Oxford & IBH Publishing Co.,Calcutta, Bombay, New Delhi.
5. Dorothy Siegert Lyle, Modern Textiles – (1971) Jonh Wiley and Sons Inc., New York, London, Sydney, Toronto.
6. Kanwar Varinder Pal Singh, Introduction to Textile, Kalyani Publisher.

Paper-V
Communication Skills in English

Practical: 6 pds/ week **Total Marks: 75**
Time: 3 hrs **Theory: 50**
Practical: 25

Instructions to the Examiner for Theory Exam:

1. Introduction video communication and video conferencing. Application of video conferencing in business Management and Marketing.(One question will be set with internal choice.) 8 Marks
2. Report – Writing with internal Choice 12 Marks
3. E-mail or Fax 5 Marks
4. Advertisement or Notice 5 Marks
5. a). Resume – Writing 10 marks.
   b). Job Application 5Marks
6. Five Fashion Terms 5Marks

Unit- I

Introduction to Video Communication and Video Conferencing. Application of Video Conferencing in business management and marketing.

Unit-II

Report Writing: Technical report – style, arrangements, Illustration, main section and appendices, conclusion, list references, table of contents, synopsis, revision.

Unit- III

Modern Forms of Communication: E-mails, fax, Advertisements, tender Notices, auction notices, public notices.

Unit –IV

Resume – Writing and job applications

Unit –V

Fashion Terms: Pliable, Psychedelic, Vogue, Beau (boh) (Pe beaux), Retiro, Queen size, Rag Business/ Rag Trade, private label/ private label brand, Merchandise, Art Deco print, Art Nonveau, Print, Dandy.

Instructions to the Examiner for Practical/ Oral Exam:

Oral presentation with / without audio visual aids on a topic already prepared by the examinee. 10 Marks

- Written Presentation / Preparation 5 Marks.
- Extempore 5 Marks

Topic will be given five minutes before the speech. Topic will be related to Fashion Designing

- Group Discussion 5 Marks

For Practical:

Speaking Skills: Components of an effective talk/ Presentation, Planning and organizing content for a talk/ Presentation, use of Visual aids, effective speaking skills, discussion skills, Personality Development

Teamwork, Group Discussion, Public speaking, Interview skills, telephone etiquettes, Attitude Interpersonal skills, Body language.

Books Recommended

Essential Readings

- John Silly: Oxford Guide to Effective Writing and Speaking OUP.
- M. Raman, Technical Communication OUP
- Geetha Nagaraj – A Course in Grammar and Composition, Foundation Books, 2006
- V. Sasi Kumar – A Course in Listening and Speaking
- Video Communication by James R. Wilcox and David k. Gibson – CMP Books, CMP Media. Inc 600 Harrison, San Francisco CA 94107USA E Book
- E- Book Video Conferencing Hardware and Software Market IGI Consulting, Inc. 214, Harvad Avenue Bostor MA 02134 USA.

Paper-VI
Exhibition / Fashion Show / Display (Project)

Project: 2 Pds/ Week **Total Marks: 50**

Int.: 50

It is mandatory for students to put up an exhibition/ Fashion show/ Display at the end of Semester IV. All the garments constructed in the Workshop (Semester I-IV) should be included.